

EINBREW

Sales & Marketing Executive, Full-time or Part-Time

Location: Newtownabbey, BT37.

Acksen Ltd is a developer of hardware and software products. We provide 'off-the-shelf' data logging (electronic) products as well as a new range of high-end homebrewing systems and controllers.

Established as a hardware company to design and develop hardware products under our **Electrocorder** and **Live Alarm** brands; voltage loggers, current loggers, interruption loggers and voltage detectors for Electric Power Utilities and General Industry. Under our **EINBREW** brand we have developed a range of electronic controllers for the home and nano-brewing markets. Acksen Ltd is a privately held company with several shareholders.

We are seeking a good quality Full-Time or Part-Time Sales & Marketing Executive, to help us develop sales and channels in the homebrewing and nano-brewing markets, nationally and internationally. As a small company we require motivated individuals with good practical skills with a breadth of interests; we will reciprocate by giving the widest possible range of experience in all aspects of our business.

Examples of tasks to be performed:-

Market research, speaking with customers, resellers, developing product definitions.

Marketing support, development of sales literature.

Create social and printed media campaigns.

Customer and International Distributor interface.

Help with the development and implementation of marketing strategies.

Familiarised with the use of a PCs and spread sheets.

Foreign language skills and an interest in homebrewing (& beer) would be advantageous.

You must be confident, motivated, thorough and reliable.

For more information on the company and contact details, visit:-

www.EINBREW.com & www.acksen.com - Closing date: before 30-Sep-2018.

Applications (full CV and covering letter) to recruitment@acksen.com